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**To: Coventry Health and Wellbeing Board**

**Date: 8 July 2019**

**From: Liz Gaulton, Director of Public Health and Wellbeing, Coventry City Council**

**Title: Coventry and Warwickshire Place Forum and Year of Wellbeing 2019 Update**

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## **1 Purpose**

This paper updates the Health and Wellbeing Board on the outcomes of the Place Forum meeting on 11 June 2019 and informs Board members about Year of Wellbeing activities and plans.

## **2 Recommendations**

The Health and Wellbeing Board is asked to:

1. Note the outcomes of the Place Forum meeting held on 11 June;
2. Note the ongoing activity as part of the Coventry and Warwickshire Year of Wellbeing 2019; and
3. Support the recommended actions for Health and Wellbeing Board partners (section 5.2) to further promote and progress the Year of Wellbeing 2019.

## **3 Background**

Coventry and Warwickshire's two Health and Wellbeing Boards met together as the Place Forum on 11 June 2019 in One Friargate, Coventry. This was the sixth joint meeting, and the Forum continues to be well supported, with over 40 members of the Health and Wellbeing Boards and BHBCBV Board attending.

The main aims of this session were to:

- Update members on the work of the Coventry and Warwickshire STP (Better Health Better Care Better Value) and consider proposals for its future governance and the role of the Place Forum;
- Engage members in development of a vision for population health across Coventry and Warwickshire, including a strategic framework and place delivery plans;
- Share learning from JSNA engagement and local community capacity pilot projects about new ways of mobilising community solutions, focusing on the social isolation theme of the Year of Wellbeing; and
- review the impact to date of the Coventry and Warwickshire Year of Wellbeing.

#### 4 Outcomes of June Place Forum

It was acknowledged that the collaboration had made significant progress and has now reached a watershed in its development, with a need to increase pace and focus on key areas to move from 'good' to 'great'. There is a real opportunity for the Place Forum to play a key role in the future.

At the meeting, the Place Forum:

- Received an update from Professor Sir Chris Ham on progress being made in the STP (now to be called the 'Coventry and Warwickshire Health and Care Partnership'), including proposed changes to system level governance and arrangements to develop a five-year plan in partnership with leaders at system and place level over the next 3-4 months. Members supported in principle the proposal to establish a System Partnership Board, with further detail of the proposed governance arrangements to be brought to the Health and Wellbeing Boards for consideration.
- Discussed proposals, outlined by Gail Quinton (CCC) and Anna Hargrave (SWCCG), to develop a shared vision for population health, based around the high-level ambitions and outcomes in the Coventry & Warwickshire Health and Wellbeing Concordat which would be built into a population health model and strategic framework. Members endorsed the need for a strategic framework to give coherence to the plans and activities in the Coventry and Warwickshire health and wellbeing system and supported the population health model.
- Received presentations from Moat House Community Trust and Grapevine on different approaches they have been piloting of engaging with and mobilising communities, using an asset-based approach. Key messages from JSNA engagement activity about ways of mobilising community solutions were also presented. Members noted the potential power of the 'anchor institutions' represented in the Place Forum to work differently to strengthen and mobilise community assets (eg. through use of estates and procurement practices), and considered how partners could enable and empower third sector solutions and support local sustainability.
- Heard about progress and impact to date of the Year of Wellbeing and considered ways of securing the legacy of the Year, with the 5-year partnership plan identified as a potential vehicle for taking forward this commitment.

The following actions were agreed as part of the Place Plan (see appendix 1):

- Continue to lead and support the Year of Wellbeing and plan for its legacy.
- Develop the detail of the STP governance proposals and bring to Health and Wellbeing Boards for endorsement.
- Further develop the outcome framework as part of the Strategic Framework, for oversight of performance across the system and to mobilise action by partners to address identified challenges.
- Proactive and Preventative group to further develop the Strategic Framework, with the involvement of the 4 places.
- More detailed proposals on the Strategic Framework and STP 5-year plan to go to the Health and Wellbeing Boards in September / October ahead of the Place Forum in November.
- Take forward work on mobilising communities and maximising the social impact of anchor institutions as part of population health management work.

- Continue to update each other on changes which impact on the work of the Place Forum, including ICS and the STP refresh.

## **5 Place Forum 5 November 2019**

The next meeting of the Place Forum is scheduled to take place in Warwick on 5 November 2019. The focus of partner activity up to the next Place Forum meeting will be on:

- Confirming the governance arrangements for the STP (Coventry and Warwickshire Health and Care Partnership) and the role of the Place Forum;
- Progressing work on the vision for population health, including the strategic framework and place delivery plans;
- Continuing to support and deliver the Year of Wellbeing, monitor impact and plan for its legacy; and
- Progressing work on mobilising communities and maximising the social impact of anchor institutions as part of population health management work.

## **6. Coventry and Warwickshire Year of Wellbeing 2019**

### **6.1 Year of Wellbeing activity and impact**

Activity to increase the visibility of the Year of Wellbeing campaign in Coventry is progressing well. We are investing time to develop our social media presence on Twitter (348 followers) and Instagram (127 followers). We are broadly confident about the visibility of the campaign and associated wellbeing messaging to staff working in the majority of our partners. We continue to rely on local teams to develop and share content with us to assist the measurement and understanding of activity throughout the year. We will collate this activity towards the end of 2019 to indicate the size and visibility of participation in the campaign. All partners will be asked to contribute to this.

There has been a slow-down in sign-ups for the Year of Wellbeing newsletter, which is our primary vehicle of sharing news and advance notice of activity. As of 15.5.19 there are 810 registered recipients. It would be helpful if partners could encourage staff and customers to sign up. There has been a marked slow-down in pledging activity which could see us falling short of our target of 1,000 pledges during 2019. Excluding pledges made at the One Thing website we are in the region of low 600s. Wipeable boards and postcards are available to support partners to pledge independently as part of local team building activity.

Interviews to recruit 2 Coventry University Masters students to support evaluation activity for the Year of Wellbeing were unsuccessful. We are unlikely to pursue a second attempt to recruit through this route and we are therefore considering alternatives for evaluation of our activity as part of our wider legacy.

Following the discussion on WMCA's Thrive at Work accreditation programme at March Place Forum we can report positive progress in sign-ups and developing the approach. Of the 13 bodies comprising Coventry Health and Wellbeing Board, 7 have to date signed up to Thrive.

In relation to increasing child physical activity in primary schools, our strategy to maximise reach into schools has developed to capitalise on a new relationship with Schools Games Organisers, who are supporting PE premiums and school games activity. By aligning our messaging with theirs we have been able to multiply our projected capacity to get into schools by three. Our

target to increase physical activity in 100 Coventry and Warwickshire primary schools by the end of 2019 is challenging but we believe achievable with the right approach, which we have varied from our original plan.

Clarity is developing in relation to the most logical approach to reviewing loneliness and social isolation activity in the city. A multi-partner group has been meeting for some months to outline the challenges and the size of the existing offer. The Year of Wellbeing is adding value to local activity by shining a spotlight on innovative and successful ventures, particularly where led by third sector and community partners. This includes our support for Creativity and Wellbeing Week and a free event hosted at the Herbert Art Gallery in June, the Arts for Health symposium at the Belgrade Theatre in May, and the Nations Football tournament led by Positive Youth Foundation in June as part of the 'Coventry Welcomes' event.

## **6.2 Next steps and role of partners**

With the summer event calendar already started, partners are reminded that the Year of Wellbeing has shareable resources to give out from market stalls that will engage the community and raise awareness of wellbeing. Please encourage engagement staff to contact us to receive materials for promotion during your summer events.

Partners are asked to:

- Link Year of Wellbeing social media content to your corporate Twitter feeds and ask your relevant staff to tweet/retweet content;
- Pursue opportunities to promote the Year of Wellbeing and your prevention services in public-facing media materials;
- Encourage newsletter sign-up and individual pledges;
- Register for the Thrive at Work workplace wellbeing accreditation programme;
- Request Year of Wellbeing materials for market stalls at your local events.

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Enquiries should be directed to the above person.

## **Appendices**

Appendix 1 – Place Plan Rolling Actions as at June 2019

Appendix 1

## Place Plan – rolling actions June 2019

| Trust and Behaviours   | Products  |
|--|---|
| Meet as a Place Forum to build trust; create a place wide model of care and outcomes; and hold each other to account | <input checked="" type="checkbox"/> Place Forum established<br><input checked="" type="checkbox"/> System Partnership Board |
| Develop an update process which covers all Forum members   | <input checked="" type="checkbox"/> Forum-wide updates  |
| Refresh the Concordat and use it to capture priorities for improving health & wellbeing and ways of working together | <input checked="" type="checkbox"/> Concordat v2  |

| Translatable vision   | Products  |
|---|---|
| Create a health and care system design for our Place  | <input checked="" type="checkbox"/> Place System Design |
| Develop a common narrative  | <input checked="" type="checkbox"/> Common narrative    |
| Rollout a place-based approach to Joint Strategic Needs Assessments to inform services at a local level | <input checked="" type="checkbox"/> Place-based JSNA    |

Complete

In Progress

## Place Plan – rolling actions June 2019

| Getting it done  | Products  |
|--|---|
| Build one strategic, place based plan that is owned by all and uses the means we have at our disposal (STP, BCF etc.)                                  | <input checked="" type="checkbox"/> Place Plan<br><input checked="" type="checkbox"/> Vision for Population Health              |
| Develop a Year of Wellbeing to promote wellbeing and healthy lives, and make prevention/self help the 1 <sup>st</sup> chapter of all change programmes | <input checked="" type="checkbox"/> Year of Wellbeing Plan<br><input checked="" type="checkbox"/> Year of Wellbeing Logic Model |
| Holding to account   | Products  |
| Strengthen the place based governance and working arrangements to deliver against our Concordat  | <input checked="" type="checkbox"/> Outcome framework<br><input checked="" type="checkbox"/> Strategic Framework                |
| Take collective ownership (coordinated through the Proactive & Preventative Executive) to ensure actions happen  | <input checked="" type="checkbox"/> P&P Exec & Delivery groups  |
| Strengthen communication and engagement between Forums to keep people updated  | <input checked="" type="checkbox"/> Forum-wide updates  |

Complete

To be further developed